



Contentsquare Press Kit

Last updated April 2024

Inquiring about Contentsquare?

Looking for expert commentary from an executive?

Writing a story and looking for new data?

Please email press@contentsquare.com and someone will respond to you soon.

To stay up to date on the latest Contentsquare news, please visit our [blog](#).

Thank you!

Who we are

Contentsquare is a **Digital Experience Analytics** platform that empowers brands to create better experiences on Web, Mobile, and Apps.



1 in 3

online experiences today is frustrating*

At Contentsquare, we want to bridge the gap between what customers expect from their online interactions and the experiences provided by brands.

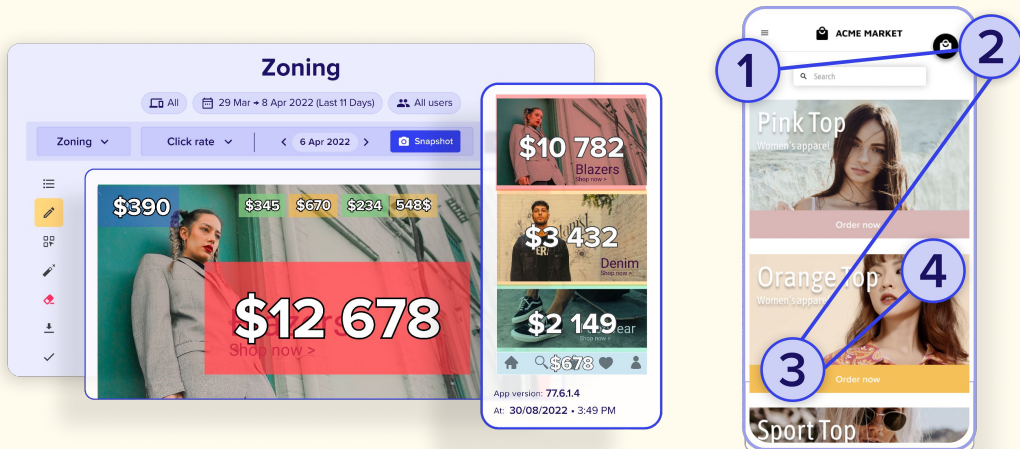
*Digital Experience Benchmark 2023



What we do

Contentsquare's intuitive SaaS (Software-as-a-Service) technology provides the insights teams need to deliver experiences their customers love, and to maximize engagement, conversion and retention.

We power the new digital experience, made more human.



Contentsquare Key Figures



1,300+ Enterprise customers
1.3M+ websites/apps



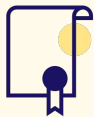
1,850+
employees with 650+ in R&D



17 Offices
Paris, NYC, London, Tel Aviv,
Munich, Barcelona, Singapore,
Tokyo, and more!



8
acquisitions
since 2019
(Most Recent: [Heap, 2023](#))



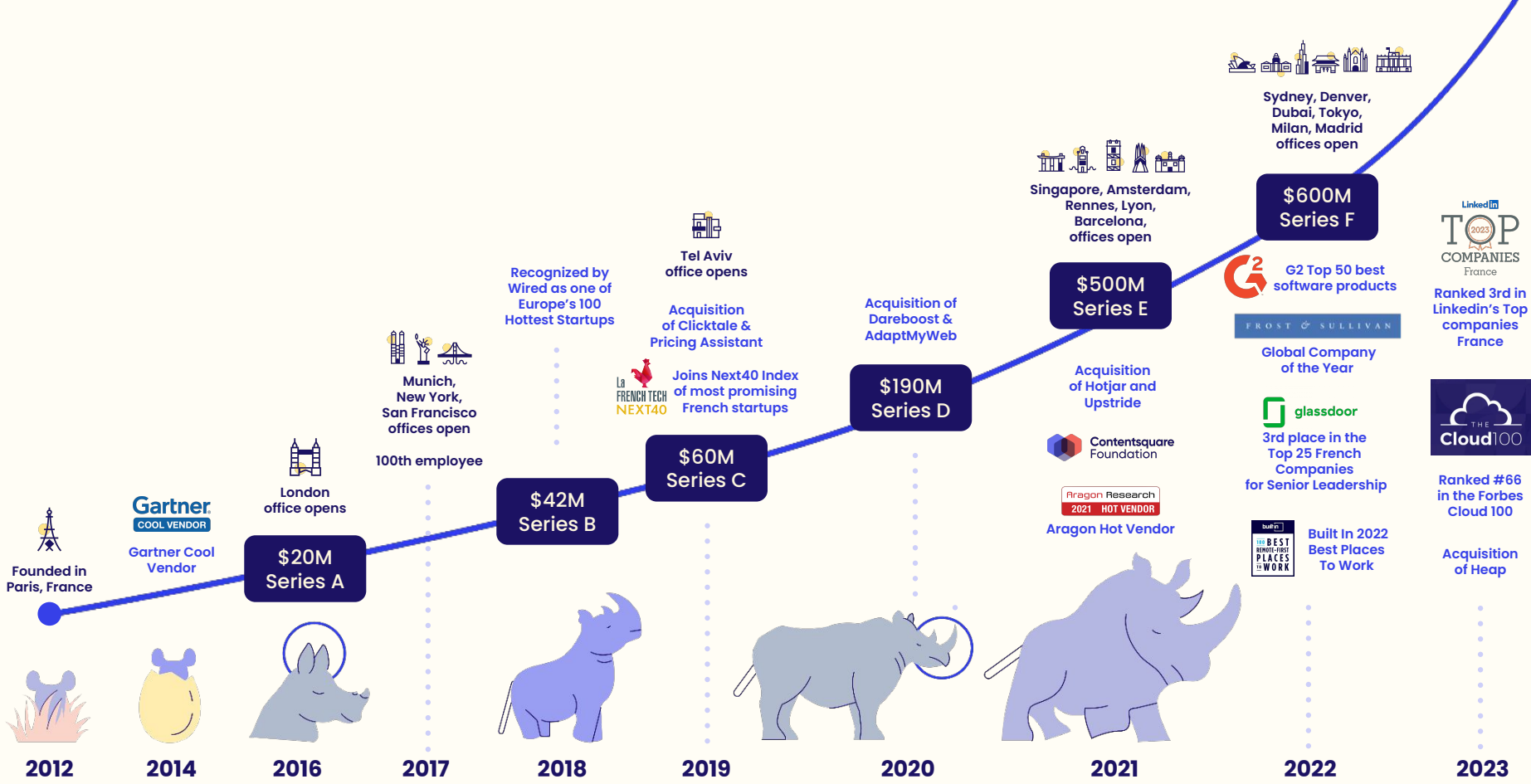
100+
patents



1.3M
Connections to the
Contentsquare platform
in 2022



Trillions
of consumer interactions
collected
and analyzed



Meet some of our speakers

From marketing to product innovation to customer experience, our executives can provide expert commentary for a story you may be working on. Please contact press@contentsquare.com.



Jonathan Cherki, Founder and CEO

- The story of how and why I founded Contentsquare
- Contentsquare's vision for the next 20 years
- CX trends and the evolution of the digital landscape
- The impact of experiences on technology innovation



Lucie Buisson, Chief Product Officer

- Scaling up Product Teams with AI: Best Practices for Hypergrowth
- The deal with data - determining your best data strategy for your business
- How to deliver best-in-class Customer Experiences



Nicolas Fritz, Chief People & Operations Officer

- How to implement a strong company culture
- Hybrid workplace and the Future of Work



John O'Melia, Chief Customer Officer

- Strategies to maximize your digital customer experience
- Leveraging your customers to direct your business
- Brand marketing trends
- Tips to tapping into your brand potential

Our customers say it best

ORVIS

Family-owned retailer Orvis successfully rebuilt eCommerce offering from the ground up, naming Contentsquare the “single best tool” outside of in-person testing and direct feedback
>> [Watch the video](#)



Leading retailer The North Face drove strategic initiatives on their site to ultimately improve overall site experience and conversions.
>> [Read the case study](#)



With Contentsquare's data and insights, Toyota spotted 404 error trends with immediacy, made critical content and page flow changes, and reduced the number of users receiving error pages by 92%, decreasing frustrated customer exits by 10%. >> [Read the case study](#)

MOSS

Moss noticed an anomaly in their checkout flow and boosted revenue +13%
>> [Watch the video](#)

L'OCCITANE
EN PROVENCE

Cosmetics retailer L'Occitane increased its mobile conversion rate by 25%. >> [Watch the video](#)



Contentsquare helped ASICS prioritize data-driven decisions and make data accessible to all, citing the tool as a "game-changer when it comes to making the right decisions and building a "more impactful" website. >> [Read the case study](#)

DE BEERS
A DIAMOND IS FOREVER

How a data-driven site redesign led to +30% more conversions sitewide
>> [Watch the video](#)

SPACE NK
APOTHECARY LONDON

High-end cosmetics retailer Space NK made a small UX tweak to push +30% users through checkout
>> [Watch the video](#)

Innovation At Scale

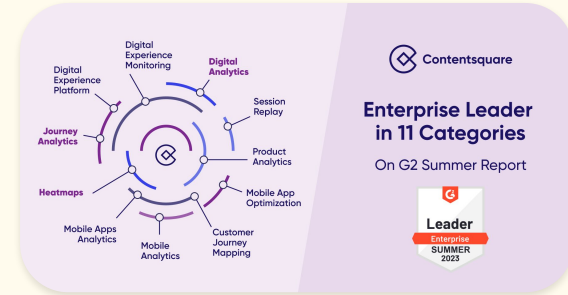
How We Innovate:

Customer reviews: more than 1,300 Enterprise customers trust us! Our platform is deployed on over 1.3 million websites.

Deep understanding of our platform:

Forrester found that a composite organization—based on extensive interviews with five of our customers—achieved a **602% ROI** from Contentsquare and payback in six months.

Innovation today that will matter tomorrow. Our recent ranking in the **2023 Forbes Cloud 100 list** and being repeatedly recognized by **G2**, the world's largest and most trusted software marketplace, means a lot to us.



Human Mission. Global Ambition.

Our values...



In it together – Act as a team and lift each other up



Go beyond – Reach for the stars and build great things



Be yourself – Welcome differences and embrace uniqueness



Love the journey – Celebrate every milestone, make memories



Try, learn, grow – Be curious, don't be afraid to fail!

...are being recognized!



Contentsquare was ranked 3rd in **LinkedIn's Top Companies France** list — an annual ranking of the 25 best workplaces to grow a career.



We were also ranked 12th by **Glassdoor in the Best Employers 2023 in France**, a ranking highlighting the companies for which employees say they are most happy to work.



And, we were recently certified a **Great Place to Work!**

Images & Creative

You will find everything you need [here](#), including:

- Screenshots of the Contentsquare solution
- Logos (JPG, PNG, SVG, EPS and AI)
- Executive team photos
- Videos

